HOLT CONSULTING
Turning Wealth Into What Matters

DANA J. HOLT, JD AEP® CAP®

PROFESSIONAL SPEAKER + CONSULTANT

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Event Type	Nonprofit Small Event	Nonprofit Large Event*
Keynote	$2,000	$3,000
Half-Day	$5,000	$7,000
Event Type	**Business Small Event**	**Business Large Event***
Keynote	$4,500	$6,500
Half Day	$10,000	$15,000

Keynote: Up to 90 Minutes of Content

Half Day: 3-4 Hours of Content over 5 Hours

Virtual Events Receive a 50% Discount

**Greater than 30 Audience Members*

Dana is a multifaceted professional: an author, educator in charitable gift planning, dynamic speaker, and consultant. She empowers fundraisers to unlock millions more by tapping into wealth beyond just cash.

Prior to founding HOLT Consulting, Dana began her journey as an estate planning attorney and dedicated 13 years to a Fortune 300 Financial Services company, where she trained wealth advisors on incorporating charitable planning into their practices.

Dana's insights have been featured in Forbes and Thomson Reuters Estate Planning Journal. She serves on the editorial board of *Planned Giving Today*. She is currently an adjunct instructor for the Lilly School of Philanthropy at Indiana University and member of the Leadership Institute of the National Association of Chartiable Gift Planners. Dana served as the Chair of the MN Gift Planning Association in 2020 and 2021.

Dana shares her expertise in gift planning through public speaking engagements, her online training program, and award-winning book, *Turning Wealth Into What Matters.™*

A proud graduate of Mitchell Hamline School of Law and Southern Illinois University and in her leisure time enjoys nurturing her many gardens at home in the Twin Cities, where she resides with her retired racing greyhound.